

### Why Al policy matters

Products driven by Artificial Intelligence (AI) are already a crucial part of most people's routines, whether they realise it or not. As AI rapidly permeates our economies, societies and environment, it brings tremendous opportunities but also risks. Even AI systems built with the best of intentions can cause harm.

## UNCHECKED AI CAN CREATE REAL RISKS AND MISTRUST

Al risks fuel social anxieties worldwide with some already materialising: bias and discrimination, the polarisation of opinions at scale, the automation of highly skilled jobs, and the concentration of power in the hands of a few. Failure to address these risks in a timely manner could lead to a crisis of trust in our societies and increase the pressure on our already strained democracies.

#### AI DEVELOPMENTS OUTPACE POLICY

Rapid developments in AI make it hard for policy makers, regulators and other governance bodies to keep up the pace and ensure that the right policies and governance frameworks are in place.

## AI IS GLOBAL AND IMPACTS EVERYONE

As a general-purpose technology, no single country or economic actor can tackle Al-related issues alone. The world needs a coordinated response based on international, multidisciplinary and multi-stakeholder cooperation to guide the development and use of Al that benefits people and planet.

#### **OECD.AI HELPS TO ADDRESS AI RISKS**

The OECD facilitates multilateral consensus building amongst its likeminded, democratic market economies. This positioning gives the OECD.AI team the capacity to facilitate agreements such as the OECD AI Principles, the first intergovernmental standard on AI and the basis for the G20 AI Principles.



### Why OECD.AI works

## THE OECD'S INFLUENCE AND EVIDENCE-BASED DECISION-MAKING

The OECD informs policy with evidence-based decisions, robust data and analysis. As part of this, OECD.Al is a unique source for data and visualisations of Al trends and developments. It features a database of Al policies from over 60 countries, a unique resource for governments to compare Al policy responses and share good practices.

#### **BRINGS STAKEHOLDERS TOGETHER**

OECD.AI works with a multistakeholder group of over 250 AI experts from around the world that informs policy responses on emerging topics from AI risk assessments to tools for implementing trustworthy AI and measuring national AI computing capacities.

### The OECD AI Principles

The OECD AI Principles promote AI that is innovative and trustworthy and that respects human rights and democratic values. They set standards that are practical and flexible enough to stand the test of time.

#### Values-based principles

- Benefit people & planet
- Respect human rights & fairness
- Transparent & explainable
- Robust, secure & safe
- Accountable

# Recommendations for policy makers

- ₩ R&D
- Data, compute & technologies
- Enabling policies & regulations
- Jobs & skills
- Cooperate internationally

#### **WE CONNECT POLICY SILOS**

The OECD provides expertise and guidance upstream of the policy development cycle – often in the form of common frameworks and principles. OECD initiatives bring together different policy communities to tackle multidisciplinary topics, such as Al and corporate governance or Al and energy systems.

#### A GLOBAL HUB FOR AI POLICY

OECD.AI's tools, data and knowledge for AI are freely accessible to all actors and stakeholder groups, in developed and developing countries alike.

