THE HUMAN CAPITAL BEHIND AI

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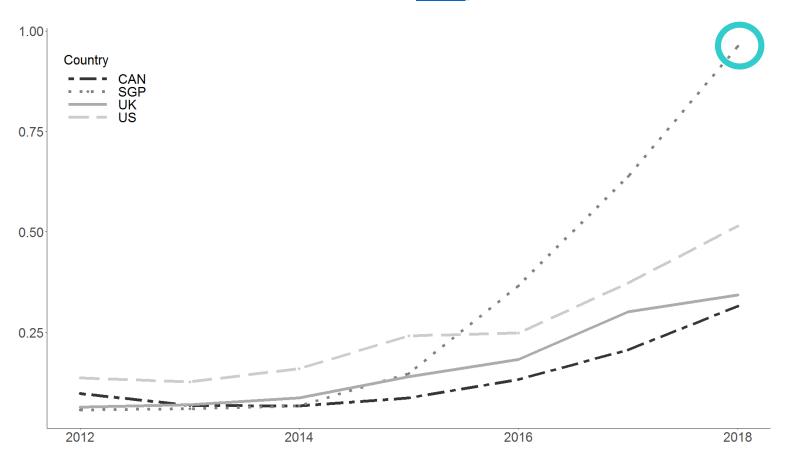


DEMAND FOR AI-RELATED WORKERS

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SHARE OF AI-RELATED JOBS IN **BGT**, BY COUNTRY AND YEAR



AI-related vacancies are identified using

- 1) the list of AI-related keywords of <u>Baruffaldi et al. (2020)</u> and
- a list of AI-related software and repositories validated by experts at UK BEIS.

"AI-related" jobs are those featuring at least two AI-related skills belonging to different concepts or methodologies in the online job description.

One of these keywords may or may not be a software-related skill.

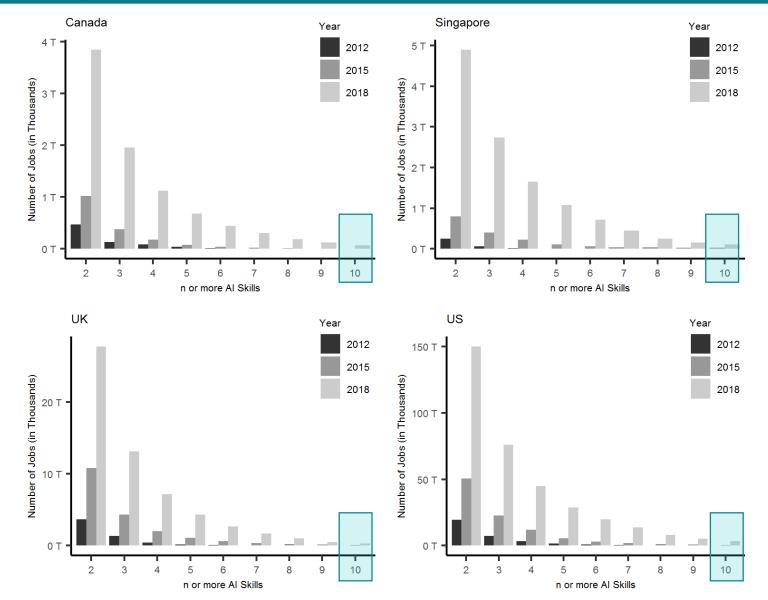
Note: The database lacks job postings from the United Kingdom for December 2018. Source: Nachtigall and Squicciarini (forthcoming). Authors' own compilation based on <u>BGT</u> data.



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HOW MANY AI-RELATED SKILLS ARE DEMANDED IN AI-RELATED JOBS?



FREQUENCY, JOBS REQUIRING 2 OR MORE AI-RELATED SKILLS

The total number of **AI-related jobs** increased over time.

A growing number of jobs requires a growing number of AI-related skills.

In all countries considered in the analysis, the overall average share of AI software-related skills increased between 2012 and 2018.

Note: The database lacks job postings from the UK for December 2018.

Source: Nachtigall and Squicciarini (forthcoming). Authors' own compilation based on BGT data.



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WHICH SKILLS ARE DEMANDED IN AI-RELATED JOB ADS?

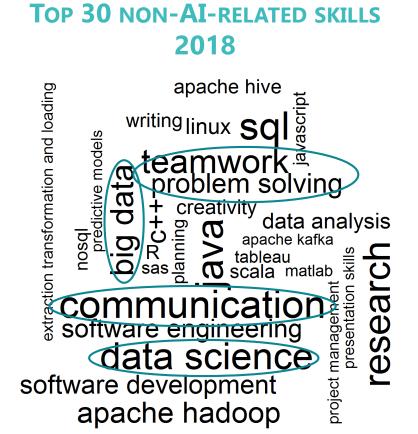
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Over time, we observe an increase in demand for some specific technical and socio-emotional skills.

Machine Learning and Python continue to be frequently demanded, but the picture is more balanced in terms of specific AI-related skills compared to 2012.

TOP 30 AI-RELATED SKILLS 2018 computer vision caffe deep learning framework system deep learning robot operating system tensorflow



Note: In 2012 and 2018, the frequency of the top 30 AI-related skills accounts for around 98% and 96%, respectively, of the frequency of all AI-related skills. The frequency of the top 30 non-AI skills accounts for around 31% of the frequency of all non-AI skills in both years.

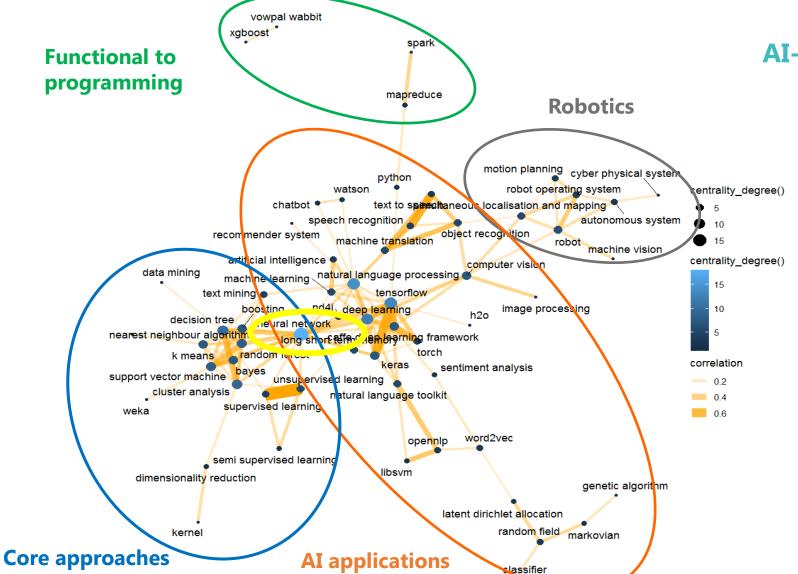
Source: Nachtigall and Squicciarini (forthcoming). Authors' own compilation based on BGT data.



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How are these Skills linked?

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AI-RELATED SKILLS IN AI-RELATED JOBS, US

Network of skills, Corr>0.1, 2017-19

- Skill bundles are interrelated;
- Central node: Neural networks;
- A methodological / core developments part of the network, advancing AI itself, emerges (blue);
- An application-related part of the cluster emerges (orange);
- A robotics-related part of the cluster emerges (grey);
- Support functions / software bundles of skills emerge (green)

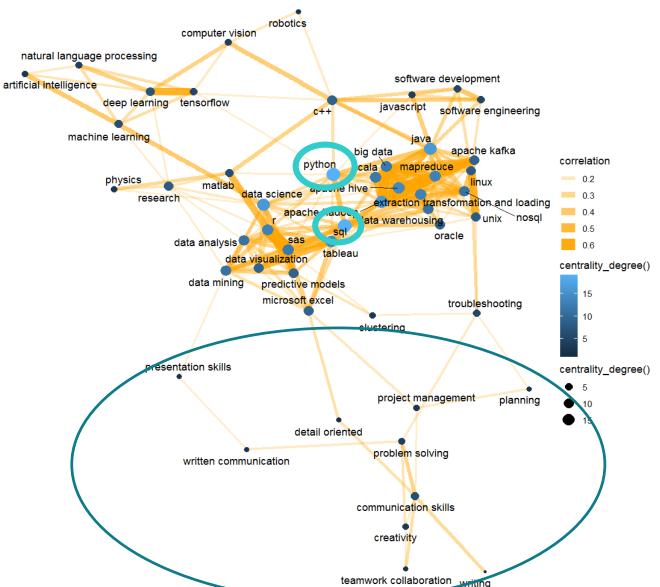
Source: Samek , Squicciarini and Cammeraat (forthcoming). Authors' own compilation based on <u>BGT</u> data, 2020.



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AI IS MORE THAN ONLY PROGRAMMING WHAT ABOUT SOCIO-EMOTIONAL SKILLS?

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TOP 50 SKILLS IN AI-RELATED JOBS, US

Network of skills, Corr>0.1, 2017-19

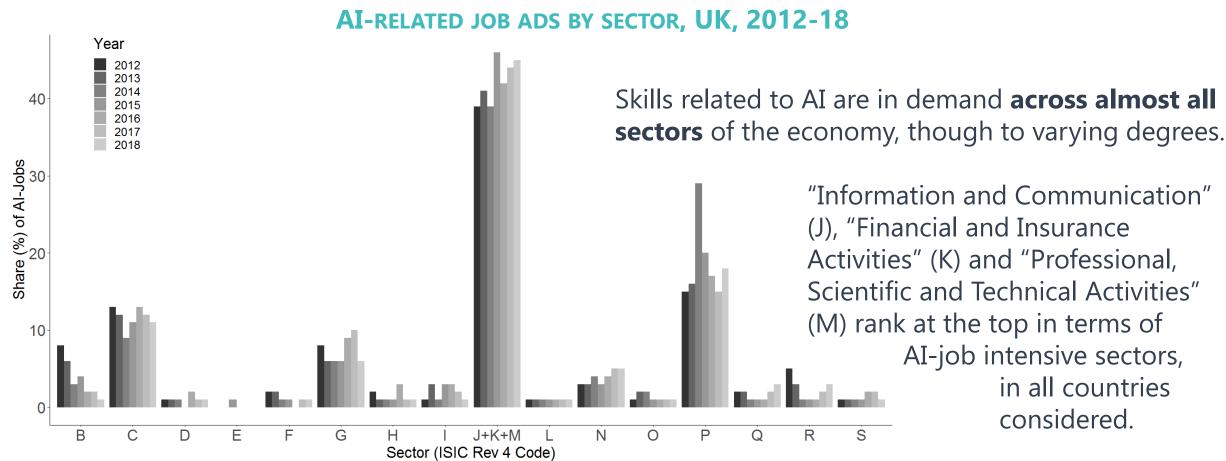
- Top 50 skills appearing in AI-related jobs tend to be rather "general", and many of them relate to the "tools of the job", i.e. are software-related (e.g. MATLAB, R, SAS, Java);
- This is also confirmed by Python and SQL being the most central nodes;
- A number of non-cognitive skills are also required in most AI-related jobs.

Source: Squicciarini, Samek and Cammeraat (forthcoming). Authors' own compilation based on **BGT** data.

WHICH SECTORS REQUIRE AI-RELATED SKILLS?

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B: Mining and Quarrying, C: Manufacturing, D: Electricity, Gas, Steam and Air-Conditioning Supply, E: Water Supply; Sewerage, Waste Management and Remediation Activities, F: Construction, G: Wholesale and Retail Trade, H: Transportation and Storage, I: Accomodation and Food Service Activities, J: Information and Communications, K: Financial and Insurance Activities, L: Real Estate Activities, M: Professional, Scientific and Technical Activities, N: Administrative and Support Service Activities, O: Public Administration and Defence, P: Education, Q: Health and Social Services, R: Arts. Entertainment and Recreation. S: Other Service Activities

WHICH OCCUPATIONS REQUIRE AI-RELATED SKILLS?

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AI-RELATED JOBS, UK, BY ISCO 08 OCCUPATIONAL GROUP, 2012-2018

ISCO	ISCO Name	2012	2013	2014	2015	2016	2017	2018
1	Managers	112	92	124	359	417	1,118	1,317
2	Professionals	3,163	4,150	4,530	9,406	13,554	23,751	22,982
3	Technicians and associated professionals	251	358	361	657	1,068	1,987	2,221
4	Clerical support workers	33	33	61	65	139	146	151
5	Service and sales workers	25	30	45	67	158	311	324
6	Skilled agricultural, forestry and fishery workers	0	0	0	0	0	5	4
7	Craft and related trade workers	13	20	60	103	191	331	439
8	Plant machine operators, and assemblers	1	6	8	7	20	44	122
9	Elementary occupations	1	2	11	14	17	27	74
	Total (all jobs)	3,647	4,745	5,300	10,839	15,794	28,181	27,704

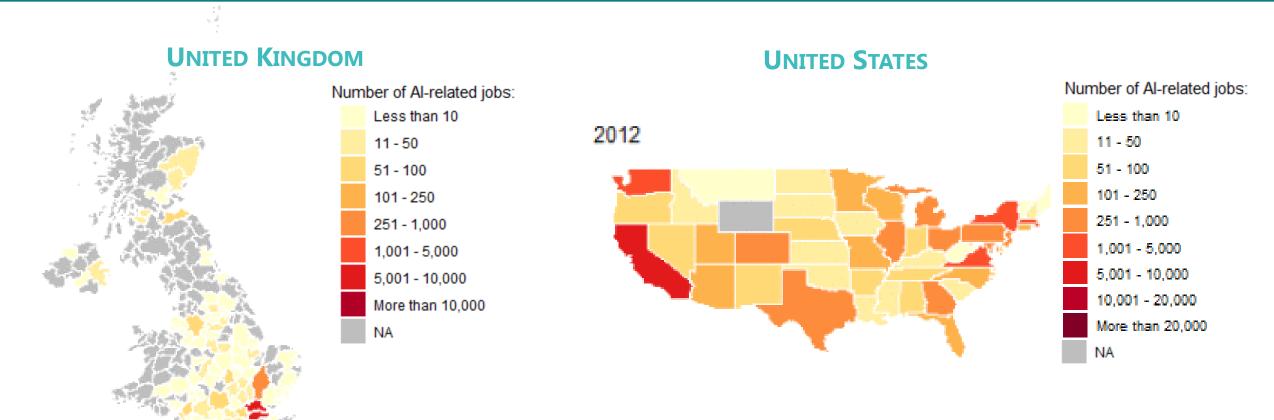
Note: No AI-related jobs are found in Armed Forces; not all AI-related jobs can be allocated and hence total does not necessarily equal sum of row values.

Source: Nachtigall and Squicciarini (forthcoming). Authors' own compilation based on <u>BGT</u> data.



WHERE IS AI-TALENT HIRED?

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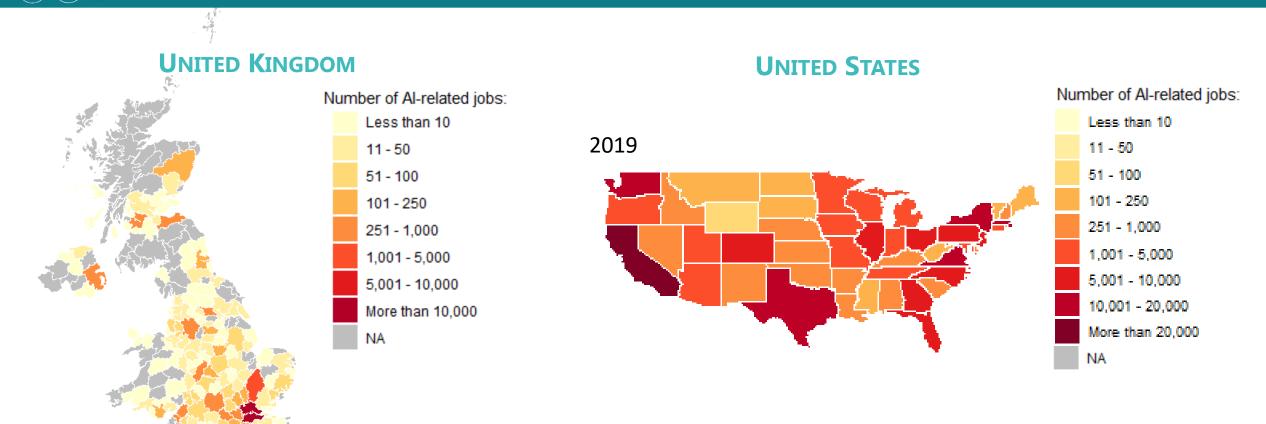
AI-related jobs are mainly clustered in relatively few areas.

Over time, new clusters are emerging and existing clusters are growing.



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QUESTIONS FOR DISCUSSION



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THE **DEMAND FOR AI SKILLS AND JOBS HAS INCREASED OVER TIME.**

JOBS REQUIRING AI-RELATED SKILLS CAN BE FOUND IN ALL OCCUPATIONAL CATEGORIES. COGNITIVE AS WELL AS SOCIO-EMOTIONAL SKILLS ARE KEY FOR AI-RELATED WORKERS.

SOME "HOW TO" QUESTIONS IN NEED OF AN ANSWER:

- How to subdivide core from non-core skills, to inform education and training policies?
- How to best match industry needs and human capital availability when it comes to AI?
- FAMILIARITY FOSTERS ACCEPTANCE. HOW TO HELP PEOPLE FAMILIARISE WITH AI AND GET THE SKILLS TO WORK WITH AI?
- How to foster trust in AI and use it in a societally and economically enhancing fashion? Which role do skills play in this respect?
- DIETMAR HARHOFF (MPI), IN HIS INTERVENTION, ADVOCATED THAT A SHARE OF THE POPULATION BE TRAINED IN AI (AS IN FINLAND). HOW TO BEST DO SO?